

# VEGA DAILY

Vitamins to VEGA!

25th.Sept. 2024

## VITAMIN

01

VC has a recent trend of price increase.

On Sept 20th, the export offer of the first and second-tier brands were basically at 3.8usd/kg. On Sept 24th, the price was basically increased to 4usd/kg. CSPC offered 4-4.3usd/kg. Shandong Luwei has not made a public offer as of yet.

## AMINO ACID

02

September 24th, Xiangyu biochemical amino acid latest offer, threonine 1540usd/kg, tryptophan 7.5usd/kg, 30% tryptophan 2.3usd/kg. The latest offer of EPPEN: 98% lysine price of EU region with tax 1410usd/mt, non-European region with tax 1385usd/kg, threonine price of 1520usd/mt, mainly supply for long-term stable customers.

## API

03

It is understood that the annual production capacity of 52,000 tons of veterinary grade high-efficiency gentamycin and 1,000 tons of gentamycin hydrochloride API project of Jinhe Bio-technology Co. In order to improve the operational efficiency of the project and meet the company's business development needs, Jinhe Biologicals intends to set up a branch office in Tokoto Economic Development Zone .

## FOOD ADDITIVE

04

Recently, the UK government officially announced that from October 1, 2025, a ban on junk food advertising will be implemented. The aim is to ban advertisements for high-fat, high-salt and high-sugar products on TV before 9 p.m., as well as a complete ban on paid online advertising for such goods. More than one in five elementary school pupils in England are overweight or obese when they start school, and this grows to more than a third by the time they finish. The range of products covered by this advertising ban includes soft drinks, chocolate confectionery, ice cream, cakes, cookies, desserts, yoghurts, pizzas, ready meals and more.

Reported by Cynthia & Shea & Livia & Lexie & Olivia & Hannah

EMAIL: [INFO@PRUMIX.COM](mailto:INFO@PRUMIX.COM)

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